BUY COLORADO FIRST THIS HOLIDAY SEASON

By choosing to spend your money with this locally owned business, you're making a positive impact on our community in many ways. Here are just five of them:

- **Local Economy**: When you spend money with locally owned businesses, those dollars recirculate three to six times more than spending money at a national chain. Woohoo!
- **Environment**: By buying things made closer to home, you're cutting down on fossil fuel use, reducing your carbon footprint, and saving money.
- **Local Flavor**: Supporting independent businesses means you're supporting a vibrant culture for Denver that's unique to this place.
- **Community Care**: Local entrepreneurs are more connected to our community because they live here too. They are more likely than their non-local competitors to get involved in positive community efforts.
- **Voicing Your Opinion**: You're voting with your dollar to say, "Hey, I like this place and the neighborhood wouldn't be the same without it."

Find out even more at www.milehighbiz.org/whylocal